

BMOCA

Boulder Museum of
Contemporary Art

1750 13th Street
Boulder, Colorado 80302
303.443.2122

BMOCA.org

FOR IMMEDIATE RELEASE

July 10, 2014

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BOULDER MUSEUM OF CONTEMPORARY ART ANNOUNCES: *GAME CHANGER*
Summer 2014 Exhibition

July 17-September 14, 2014

Guest curated by Ruth Bruno and Cortney Lane Stell

Exhibition Opening Reception

Thursday, July 17

5:30pm members preview and tour

6:30-9:30pm free public reception

Press are invited to attend the members preview and tour at 5:30pm.



Catherine Opie, *Football Landscape #12* (Alice vs. W.B. Ray, Corpus Christi, TX), 2008, C-print, 48 x 64 in.
Courtesy Regen Projects, Los Angeles © Catherine Opie

Boulder, CO – Boulder Museum of Contemporary Art (BMOCA) announces its summer 2014 exhibition *Game Changer*, guest curated by Ruth Bruno and Cortney Lane Stell. On view July 17-September 14, 2014, *Game Changer* presents works by twelve artists who take a reflective, and often critical, look at competitive sports. The works in this exhibition impact broad audiences as sports influence our lives in many ways, from how we spend our leisure time, to how we spend our money, to how we create and define our individual and collective identities.

The logo for the Boulder Museum of Contemporary Art (BMOCA) is a black square with the letters "BMOCA" in white, bold, sans-serif font. The letter "O" is a white circle.

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Game Changer examines how artists address and incorporate the aesthetics, rules, and cultural significance of sports into their work. Combining a broad range of media, including video, sculpture, photography, and large-scale, site-specific installations, the exhibition uses the ubiquity of competitive sports to show the ways contemporary artists interpret the world around us. The exhibition features the work of David Adamo (New York/Germany), Alejandro Almanza Pereda (Mexico), Daniel Arsham (New York), Phil Bender (Denver), Devon Dikeou (Denver/New York), Humberto Duque (Mexico), Brett Kashmere (Pittsburgh), Catherine Opie (Los Angeles), Helmut Smits (Netherlands), Ana Soler (Spain), Adam Stamp (Los Angeles), and Kehinde Wiley (New York/China).

The works on view in *Game Changer* address sports from diverse perspectives, but common themes emerge. Adamo and Almanza Pereda, for example, both showcase modifications that render games impossible to win, thus removing their competitive element. Bender and Soler similarly engage with sports and sporting equipment on a purely formal level, showcasing sporting goods as objects stripped of their functionality and interpreted for their formal beauty alone. Additionally, the works on view by Kashmere, Opie, and Wiley focus on the athlete's body or persona, emphasizing the commercialization of the athlete's body as an object of performance and desire, or the notions of ownership that fans develop for their favorite players.

Among the exhibition's highlights are Opie's enigmatic portraits of young athletes posturing with all of the confidence of their professional idols; the Pompeii-ash-like sculptures of baseball mitts by Arsham, resembling relics; and Smits' video projection of a soccer game in which the grass field is a green screen displaying advertisements, foregrounding the thin line between sports and commercialism.

Game Changer sheds light on the potential of art to foster critical contemplation and new possibilities in relation to familiar aspects of the world around us. These artworks elucidate that the world is more complex than the clear-cut parameters of recognizable social structures, reminding us that within every ruled system there exists potential for creativity and exploration. Through the use of familiar sports vocabulary, the works bring to light the aesthetic, ritualistic, and value-reinforcing power of sports.

Artist list

David Adamo (b. 1979, Rochester, NY)
Lives and works in Berlin, Germany

Alejandro Almanza Pereda (b. 1977, Mexico City, Mexico)
Lives and works in New York, NY and Mexico City

Daniel Arsham (b. 1980, Cleveland, OH)
Lives and works in New York, NY

Phil Bender (b. 1947, St. Louis, MO)
Lives and works in Denver, CO

Devon Dikeou (b. 1963, Denver, CO)
Lives and works in Denver, CO, New York, NY, and Austin, TX

Humberto Duque (b. 1978, Mexico City, Mexico)
Lives and works in Mexico City

Brett Kashmere (b. 1977, in Regina, Saskatchewan, Canada)
Lives and works in Pittsburgh, PA



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Catherine Opie (b. 1961, Sandusky, OH)
Lives and works in Los Angeles, CA

Helmut Smits (b. 1974, Roosendaal, Netherlands)
Lives and works in Rotterdam, Netherlands

Ana Soler (b. 1972, Seville, Spain)
Lives and works in Seville

Adam Stamp (b. 1985, Pittsburgh, PA)
Lives and works in Los Angeles, CA

Kehinde Wiley (b. 1977, Los Angeles, CA)
Lives and works in New York, NY and Beijing, China

Related Programs

Summer Games

July 24, July 31, and August 7
6-8:30pm
Free / for all ages

BMOCA presents a series of free outdoor events and games for all ages and abilities on three consecutive Thursday evenings this summer. Each Summer Game invites all members of our community to enjoy games with artistic interventions, food trucks, art-making for all ages, and local breweries in the heart of downtown Boulder. Summer Games activities will be held in BMOCA, Boulder's Central Park, Civic Plaza, and along 13th Street between Arapahoe Avenue and Canyon Boulevard.

Summer Games will include a large-scale Ping-Pong tournament, trivia, yoga, a volleyball-dodgeball mash-up, and lawn sports. Additionally, each event will feature BMOCA's popular Art Stop, art-making for youth and families; free screen-printing workshops inside the museum; music; and artist interventions. BMOCA will extend its gallery hours and offer free admission so that visitors can explore the summer exhibition *Game Changer*.

Summer Games 2014 Schedule

Summer Game I
July 24, 6-8:30pm
Street Ping Pong & Trivia

The kick-off Summer Games event will fill 13th Street in front of BMOCA with Ping-Pong tables ready for you to play! Register online to enter the Ping-Pong tournament and win a prize. The municipal plaza area will feature trivia designed to test your knowledge of Boulder, sports, and art. Bring a t-shirt, and you can screen-print your very own Summer Games jersey. Game I will feature Blackbelly Food Truck and Avery Brewing.



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Summer Game II
July 31, 6-8:30pm
Yoga in the Park

Enjoy a drop-in yoga class led by a yoga instructor from Gaiam, Inc. in Civic Center Park. Be aware, some of these yoga moves are straight from the minds of artists! Gaiam, Inc., a locally owned and operated healthy lifestyle business, has donated a limited number of yoga mats available for the first to arrive. Please remember to bring a yoga mat if you have your own! Game II will feature Blackbelly Food Truck and BRU hand-built ales and eats.

Summer Game III
August 7, 6-8:30pm
Games Super Finale feat. Volleyball, dodgeball, and bocci ball

Join us for the Summer Games Super Finale where the sports you know best take new shape. Volleyball and dodgeball will take place simultaneously on one court. Artist-designed chess tables will redefine the beloved classic. Bocci ball, cornhole, and croquet will inspire new experiences of the terrain in Civic Center Park. Game III will feature McDevitt Taco Supply and Sanitas Brewing Company.

*Summer Games Warm-Up Run, July 24, July 31, and August 7, 6:30am
Join BMOCA staff and Newton Running every morning before Summer Games for a pre-game run.

Summer Games has been created in partnership with the City of Boulder Parks and Recreation Department. Visit bmoqa.org or call 303.443.2122 for more information about Summer Games.

Expert Talk
Thursday, August 14
6-8:30pm
\$8 / free for members

What do artists expose about the world of athletics? What similarities exist between artists and athletes? Explore these questions and more in a conversation with *Game Changer* exhibiting artist Phil Bender, ultra-runner Scott Jurek, and a Denver Broncos Cheerleader. Kirk Ambrose, Editor-in-Chief of Art Bulletin, will moderate the Expert Talk.

About BMOCA

Boulder Museum of Contemporary Art is a catalyst for creative experiences through the exploration of significant art of our time.

Boulder Museum of Contemporary Art is located at 1750 13th Street in downtown Boulder, Colorado. The museum's hours are Tuesday–Sunday, 11am–5pm; closed Monday. Museum admission is \$5 for adults; \$4 for seniors, students, and educators. Free admission to the museum is offered to members and children under the age of 12. BMOCA offers free admission every Tuesday and on Saturdays from 9am-5pm and Wednesdays from 4pm-8pm during the Boulder Farmers' Market.

www.bmoqa.org
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